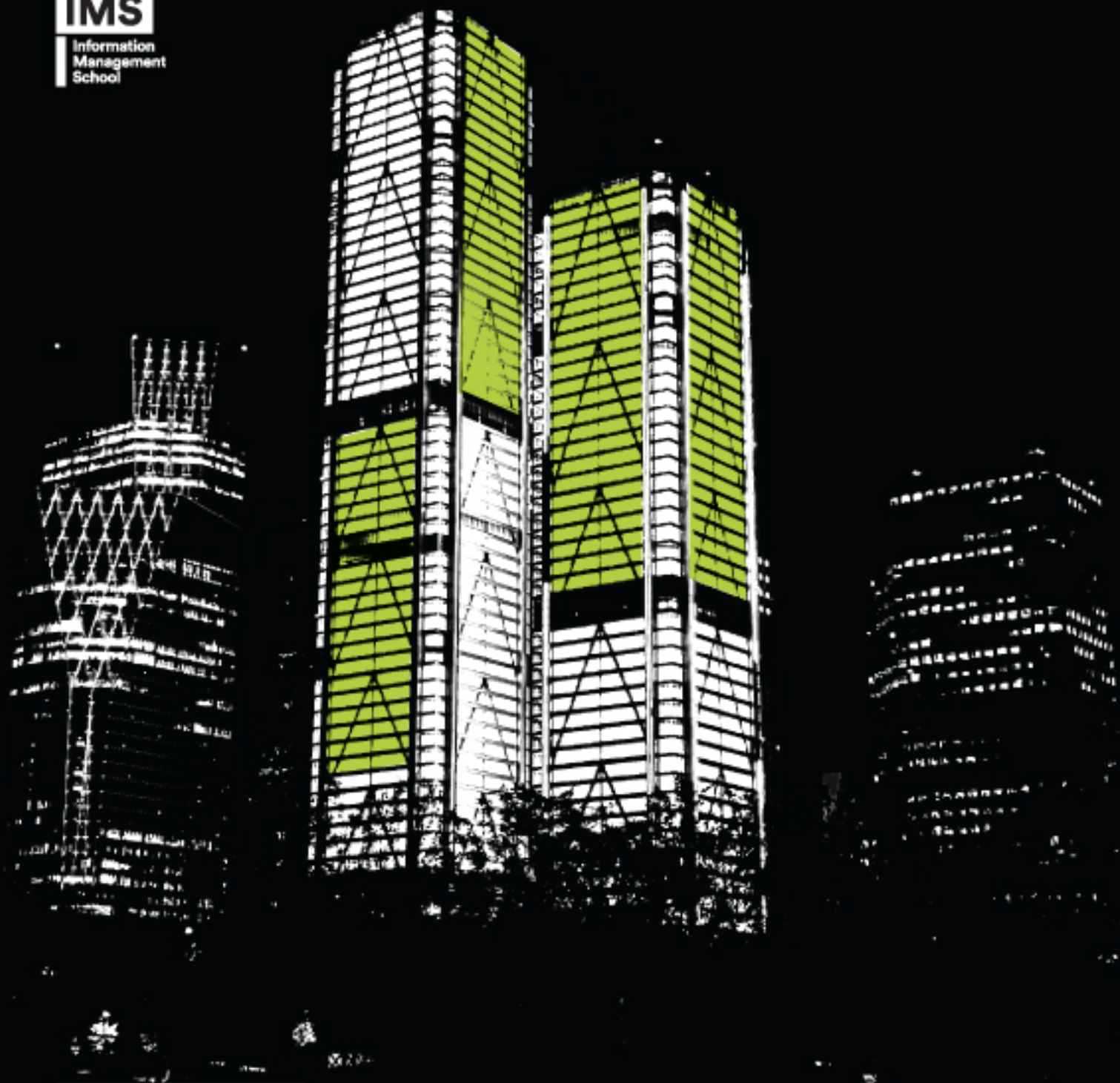


NOVA

IMS

Information
Management
School



Postgraduate Program in

Digital Enterprise Management

Instituto Superior de Estatística e Gestão de Informação
Universidade Nova de Lisboa

Partnership:

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Organizations seeking leadership in competitive markets, where digital technologies play a strategic role, need managers and professionals with the skills to manage transformation projects in a holistic and strategic way, beyond mere technological modernization. The postgraduate program in Digital Enterprise Management equips managers and professionals to master disruptive technologies such as artificial intelligence, machine learning, big data & analytics, the internet of things, 3D printing, and cloud computing, enabling them to envision new business models, optimize existing processes, and strengthen organizational strategy, ensuring a competitive edge.

Throughout the program, participants acquire both theoretical and practical knowledge, developing the skills to integrate cutting-edge technologies with strategic factors such as organizational culture, change management, human resources development, and value creation through process redefinition. This provides a strategic vision to address the complexities of digital transformation and enhance organizational success.

The Digital Enterprise Management program is recognized as one of the best in Western Europe for innovation and project management by Eduniversal, the international agency that annually publishes the ranking of the world's best master's programs and MBAs.

Goals

The course aims to train specialists who are able to:

- Implement digital transformation processes in their organizations, as leaders of change in terms of processes, organization and human resources;
- Support the selection and prioritization of the most appropriate technological solutions and distribution models best suited to accelerating profitability and productivity in organizations;
- Act based on state-of-the-art knowledge of leading suppliers of technologies and distribution models that boost digital transformation;
- Apply digital transformation methodologies and maturity models that enable rapid assessment and management of organizational transformation.

Who is it for?

The postgraduate program in Digital Enterprise Management is aimed at managers and professionals who wish to deepen their project management skills in business transformation, based in new digitalization models and information systems. Among the potential candidates we highlight the 1st and 2nd level managers of medium-sized and big enterprises, systems integrators and consulting companies, and IT and IS professionals. e tecnologias de informação.



Study Plan

To earn the postgraduate program diploma, students have to complete 60 ECTS, of which 45 in mandatory course units. The remaining 15 ECTS correspond to the elective course units, chosen by the students from a wide range of course units (please see them at www.novaims.unl.pt/DEM) and can be from the Fall Semester and/or the Spring Semester.

		Course Units	Coordination	ECTS
MANDATORY COURSE UNITS	SPRING SEMESTER	Big Data Analytics for Business José Carlos Teixeira	NOVA IMS	4,0
		Cloud and Mobility Solutions Henrique Carreiro	NOVA IMS	3,5
		Digital Systems for Enterprise 4.0 Pedro Ruivo	SAP	7,5
		Digital Transformation Methodologies Jorge Carrola Rodrigues	NOVA IMS	7,5
		Elective Course Unit 1		7,5
MANDATORY COURSE UNITS	FALL SEMESTER	Adoption Models Tiago Oliveira	NOVA IMS	4,0
		Change Management Guiherme Victorino	NOVA IMS	3,5
		Digital Transformation Capstone Project Jorge Carrola Rodrigues	GOOGLE, NOVA IMS, SAP	7,5
		Online Collaboration Tools Pedro Mendes	GOOGLE	7,5
		Elective Course Unit 2		7,5

The Course Units are coordinated by NOVA IMS, in partnership with:



Elective Course Units

Among the wide range of elective course units offered by NOVA IMS, the following are advised:

- Architectures for Information Systems
- Business Process Management
- Information Projects Management
- Information Systems Governance
- Information Systems Management
- Knowledge Management
- Leadership and People Management

To see the full list of elective course units, please visit www.novaims.unl.pt/DEM



Postgraduate Program in Digital Enterprise Management



Coordinators of the Program

- Tiago Oliveira
- Pedro Ruivo
- Jorge Carrola Rodrigues

Academic Calendar and Timetable

The classes will start in February, ending in December of the same year, and run after working hours (after 6.30 p.m.), 2 to 3 times a week.

Faculty Staff

This faculty staff of this program includes internationally renowned academia and reputable experts, to ensure a scientific training.

Entry Requirements

To enter this program, applicants must meet the following requirements:

- Hold a bachelor's degree in a compatible field (completed by January);
- Be proficient in English (spoken and written).

Contacts

For more information about the NOVA IMS' program, please contact any member of the team:

Coordinator of the Program

Jorge Carrola Rodrigues
jcarrola@novaims.unl.pt

Admissions Office Coordinator

admissions@novaims.unl.pt
+351 213 828 610 (Call to the national fixed network)

How to get to NOVA IMS

Carris

701, 713, 716, 726, 742, 746, 756, 758, 770

Metro

São Sebastião (blue and red line)
Praça de Espanha (blue line)

GPS Coordinates

38.732462 | -9.159921

Campus de Campolide, 1070-312 Lisboa
Tel: +351 213 828 610 (Call to the national fixed network)
Fax: +351 213 828 611



NOVA IMS Accreditations and Certifications



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9th edition