

WORKSHOP ON THEORY DEVELOPMENT AND WRITING EMPIRICAL PAPERS FOR TOP-TIER JOURNALS

BY VISWANATH VENKATESH

Overview

Theory development and the associated theoretical contribution are at the heart of most papers published in leading journals in the social and behavioral sciences. Recognizing that this involves both art and science, this workshop will delve into both aspects. The emphasis on theory will be situated within the elements of an empirical journal article—including identifying a scientific gap and writing a good article. Time permitting and subject to participant interest, there will be a broader discussion to situate theory within a research program and paradigms of research.

Readings

Two primary types of readings are assigned: (1) articles (from journals or book chapters) that explain fundamental ideas related to the concepts and (2) illustrations.

Objectives

1. To learn how to develop the motivation for research and by association, a paper.
2. To build theory development skills and recognize the challenges in developing good theory.
3. To learn to write front-end (especially theory sections) of empirical papers in the social and behavioral sciences.
4. To situate the knowledge gained about theory and writing within the context of developing an effective research program.



Structure

The workshop will be structured to be intensive and a combination of lecture and discussion. To get maximal value, participants are encouraged to read the assigned articles prior to the workshop or after each session. Additionally, there will be exercises aimed to help participants develop a specific paper. Through this process, it is the hope that the participants will leave with a significant understanding of how to write better papers, especially from the perspective of crafting a better story and developing better theory.

The successful completion of the workshop, which requires a presentation and the delivery of a paper, grants the attribution of 5 ECTS.

Deliverable

Participants should work on a paper that they seek to improve through their participation in this workshop. Each participant will have an opportunity to share a current paper, reflect on their paper, and present ideas related to how they feel they can move the paper forward. A presentation and paper are required for credit.



Schedule

Session	Readings
1	Introduction & basics of theory development
2	Context and theory
3 & 4	Formulating research problems, gaps, literature review, synthesis
5 & 6	Participant presentation [required for credit]
7 (if possible)	Research Programs

Notes: Professor Venkatesh may change this schedule and specific topics depending on how the sessions go and participants' interests. You may contact the professor if any particular paper is not available to you through your library.



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VISWANATH VENKATESH,

who completed his PhD at the University of Minnesota in 1997, is an Eminent Scholar and Verizon Chair of Business Information Technology at the Pamplin College of Business, Virginia Tech. Since Fall 2021, he is also the Director of Pamplin's Executive PhD program. He is also an affiliate faculty member at Virginia Tech India. He is widely regarded as one of the most influential scholars in business and economics, both in terms of premier journal publications and citations. His research focuses on understanding the diffusion of technologies in organizations and society. He has worked with several companies and government agencies. His most impactful project focuses on rural India and improving the quality of life of the poorest of the poor—which he has presented in various forums including at the United Nations. The sponsorship of his research has been about US\$10M. His work has appeared in leading journals in human-computer interaction, information systems, organizational behavior, psychology, marketing, medical informatics, and operations management.

General Information

Period of attendance

Online lectures: June 6th, 20th and 21st from 2 p.m. to 6 p.m. (Lisbon time);
F2F lectures: June 26th and 28th from 10 a.m. to 12:30 p.m. and 2 p.m. to 6 p.m (Lisbon time).

The online lectures will be held via ZOOM. Closer to the date, the participants will receive an email with the link for the sessions.

Registration

Through the form until May 15th, 2023.

Payment

Until May 22nd, 2023.

Fee

The tuition fee is 450€. PhD students of NOVA IMS, and teachers and researchers of NOVA IMS will be exempt from paying the tuition fee.



1ª Edição

Find out more at:

<https://www.novaims.unl.pt/workshop-top-tier-journals>

For more information, please contact us to <http://onlinev2.novaims.unl.pt/contacto/>